

AGENDA*
Orangeville BIA

Meeting of the Board of Management
Wednesday, February 7th, 2018 at 0700, BIA Office, 172 Broadway, Orangeville, Ontario

Mission: To support our members' by contributing to the economic, cultural and social wellbeing of our community.

Members: V. Cvet, S. Koroscil, T. Brett, J. Sammut, C. Patton, Councillor Garisto, S. Stevens,

Guests: M. LaRocca

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| 1. Call to Order 0700 hours – J. Sammut
2. Declaration of Conflict of Interest – J. Sammut
3. Attendance – As listed above –J. Sammut
4. Review and Approve Budget Meeting 2 Minutes of January 10 th , 2018
5. Review and Approve Special Board Meeting Minutes of January 22, 2018, 2017- J. Sammut
6. Review and Approve AGM 2018 Minutes of January 30 th , 2018 – J. Sammut | } | 2 Minutes |
| 7. <u>Officers Report - Updates</u>
a) Rebranding – A. Scheel
b) Property Agreements/172 Broadway Update - J. Sammut
c) Electric Highway – A. Scheel
d) Public Piano/Busker Licensing – A. Scheel | } | 30 Minutes |
| 8. <u>OBIA Strategic Plan Progress Dashboard Review</u> – J. Sammut | } | 2 Minutes |
| 9. <u>Strategic Pillars - Monthly Check-in</u>
a) Customer Attraction – Staff Status Reports
i) Marketing Update – A. Scheel
ii) Events Update – A. Scheel
iii) Farmers' Market Update – A. Scheel
b) Member Engagement - Committee Reports
i) Member Visits - All
ii) Events Committee – V. Cvet
c) Beautification/Unique Spaces - Committee Reports
i) Streetscape – V. Cvet
ii) Communities in Bloom – V. Cvet
d) Stakeholder Alignment – Committee Reports
i) Headwaters Tourism - A. Scheel
ii) Blues and Jazz Festival – A. Scheel
iii) Heritage Committee – V. Cvet
iv) Economic Development – T. Brett
v) Arts & Culture – A. Scheel
vi) Access Orangeville – A. Scheel
e) Organizational Effectiveness – Staff Status Reports
i) Administrative Reports – A. Scheel | } | 15 Minutes |
| 10. <u>Financial Report</u>
a) Financial Reports to December 31 st , 2017 – S. Koroscil | } | 5 Minutes |
| 11. <u>Parking Lot (Deferred) Items</u>
a) Boundary Expansion
b) Town-wide Event/Risk Management Plan
c) Member Engagement/Survey
d) Cameras
e) Waste Receptacles
f) Benches
g) Reserve Contributions | } | 1 Minute |
| 12. <u>New Business</u>
a) RioCan Board Representation/Designate
b) Office New Location
c) Market Coordinator
d) Member Ambassador
e) Administrator
f) Christmas Light Displays (style & quantity)
g) Main Street Revitalization Fund
h) OBIAA Conference
i) Sign Permits | } | 45 Minutes |

Next Board Meeting: Wednesday, March 21st, 7:00 AM at the Orangeville BIA Office, 172 Broadway, Orangeville. Adjournment.

*Subject to change without notice