

We Want YOU!



By owning/operating a business in Downtown Orangeville you are part of a tremendous business community! It also means that you are a member of the Orangeville Business Improvement Area (OBIA). Among other things, the OBIA's job is to attract people to Downtown through marketing, events/activities/promotions, and creating an attractive streetscape. We are currently seeking volunteers who are passionate about their business and who want to work with other like-minded businesses to make Downtown Orangeville a more vibrant place to shop, dine, and conduct business. If you have a bit of spare time and an interest in getting involved, please read on to find out more about our volunteer opportunities.

Better Together Task Force – A group of business owners who are dedicated to brainstorming and implementing customer attraction initiatives.

- The Task Force meets on the second Tuesday of each month at 8am – 9:30 am. Meetings are conducted via Zoom but in-person meetings may resume in the future.
- Task Force members also volunteer their time as/when they can to help implement Task Force initiatives.
- Some past/current Better Together Task Force initiatives include:
 - Downtown murals (Orangeville Outlet Centre & Chocolate Shop)
 - Ghoul Gardens Halloween décor
 - Garden beds Christmas / spring décor
 - Live Music Saturdays in November & December
 - Concert series in Alexandra Park
 - Hometown Tourist promo
 - Thanks for Shopping Local Decals

Streetscape Committee – A small group of business owners who are passionate about downtown's floral displays.

- This ad-hoc group that meets once or twice annually in the late summer/early Autumn to discuss the composition of the floral displays for the upcoming year.

OBIA Board of Management – A group of up to 9 committed business or property owners/representatives who set the direction for OBIA activities.

- The OBIA Board meets monthly at 7 am – 9 am on the third Thursday of each month (currently via Zoom).
- OBIA Board members also volunteer time to represent the OBIA on Town Committees and to participate in 3rd party meetings and events from time to time.
- Using their big-picture perspectives and strong decision-making skills, Board members work together to engage in strategic planning, good governance, & fiscal management.

If you are interested in learning more about any of these opportunities or just want to sit in on a meeting to get a feel for it, please contact Alison, OBIA General Manager at info@downtownorangeville.ca or (519) 942-0087