

AGENDA Orangeville BIA

Meeting of the Board of Management
Wednesday, May 16th, 2018 at 0700, BIA Office, 10 First Street, Orangeville, Ontario

Mission: To support our members' by contributing to the economic, cultural and social wellbeing of our community.

Members: V. Cvet, S. Koroscil, T. Brett, J. Sammut, C. Patton, Councillor Garisto,

Guests: Ted Zarudny & Jane Blears, Communities in Bloom

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|-----|---|---|------------|
| 1. | Call to Order 0700 hours – J. Sammut | } | 2 Minutes |
| 2. | Declaration of Conflict of Interest – J. Sammut | | |
| 3. | Attendance – As listed above –J. Sammut | | |
| 4. | Review and Approve Board of Management Meeting Minutes of April 11 th , 2018 | | |
| 5. | <u>Officers Report - Updates</u> | } | 30 Minutes |
| | a) Rebranding – A. Scheel | | |
| | b) Rio Can Board Representation/Delegate – A. Scheel | | |
| | c) Market Coordinator – A. Scheel | | |
| | d) Member Ambassador – A. Scheel | | |
| | e) Administrator – A. Scheel | | |
| | f) Music on Mill – A. Scheel | | |
| | g) Market Assistant – A. Scheel | | |
| | h) Pay Pal/Consumer Protection Agency Complaint – A. Scheel | | |
| 6. | <u>OBIA Strategic Plan Progress Dashboard Review</u> – J. Sammut | } | 2 Minutes |
| 7. | <u>Strategic Pillars - Monthly Check-in</u> | | |
| | a) Customer Attraction – Staff Status Reports | } | 15 Minutes |
| | i) Marketing Update – A. Scheel | | |
| | ii) Events Update – A. Scheel | | |
| | iii) Farmers' Market Update – A. Scheel | | |
| | b) Member Engagement - Committee Reports | | |
| | i) Member Visits - All | | |
| | ii) Events Committee – V. Cvet | | |
| | c) Beautification/Unique Spaces - Committee Reports | | |
| | i) Streetscape – V. Cvet | | |
| | ii) Communities in Bloom – V. Cvet | | |
| | d) Stakeholder Alignment – Committee Reports | | |
| | i) Headwaters Tourism - A. Scheel | | |
| | ii) Blues and Jazz Festival – A. Scheel | | |
| | iii) Heritage Committee – V. Cvet | | |
| | iv) Economic Development – T. Brett | | |
| | v) Arts & Culture – A. Scheel | | |
| | vi) Access Orangeville – A. Scheel | | |
| | e) Organizational Effectiveness – Staff Status Reports | | |
| | i) Administrative Reports – A. Scheel | | |
| 8. | <u>Financial Report</u> | } | 5 Minutes |
| | a) Financial Reports to April 30, 2018 – S. Koroscil | | |
| 9. | <u>Parking Lot (Deferred) Items</u> | } | 1 Minute |
| | a) Boundary Expansion | | |
| | b) Town-wide Event/Risk Management Plan | | |
| | c) Member Engagement/Survey | | |
| | d) Cameras | | |
| | e) Waste Receptacles | | |
| | f) Benches | | |
| | g) Reserve Contributions | | |
| 10. | <u>New Business</u> | } | 30 Minutes |
| | a) Communities in Bloom Delegation | | |
| | b) Website Service – A. Scheel | | |
| | c) Farmers' Market Social Media – A. Scheel | | |
| | d) Political Campaigning/Religious Presence at the Downtown Events/Farmers' Market | | |
| | e) Event Revenue/Sponsorship Bonus for Market Coordinator | | |
| | f) Cross Street Holiday Displays | | |
| | g) Blues & Jazz VIP Invitation | | |

Next Board Meeting: Wednesday, June 20th, 7:00 AM at the Orangeville BIA Office, 10 First Street, Orangeville. Adjournment.

*Subject to change without notice