

AGENDA*

Orangeville BIA Board of Management

Wednesday, April 17th, 2019 at 0700, Town Hall Multipurpose Room, 87 Broadway, Orangeville, Ontario

Mission: To support our members' by contributing to the economic, cultural and social wellbeing of our community.

Members: V. Cvet, S. Koroscil, T. Brett, J. Sammut, C. Patton, H. Hochmeister, S. Singh, M. Beattie, Councillor Sherwood

Guests: Simran Bhamu

1. Call to Order 0700 hours – J. Sammut
2. Declaration of Conflict of Interest – J. Sammut
3. Attendance – As listed above –J. Sammut
4. Review and Approve Minutes of March 20th 2019 – J. Sammut
5. **Officers Report - Updates**
 - a) Camera upgrades – A. Scheel
 - b) Town Committee Appointments – A. Scheel
 - c) Communities in Bloom – A. Scheel
6. **OBIA Strategic Plan Progress Dashboard Review** – J. Sammut
7. **Strategic Pillars - Monthly Check-in**
 - a) **Customer Attraction** – Staff Status Report
 - i) Marketing Update – A. Scheel
 - ii) Events Update – A. Scheel
 - iii) Farmers' Market Update – A. Scheel
 - b) **Member Engagement** - Committee & Staff Reports
 - i) Member Ambassador Report – S. Bhamu
 - ii) Better Together Improvement Task Force Update – V. Cvet
 - iii) Review and approve Better Together Task Force Minutes of March 12, 2019
 - c) **Beautification/Unique Spaces** - Committee Reports
 - i) Streetscape – V. Cvet
 - ii) Communities in Bloom –
 - d) **Stakeholder Alignment** – Committee Reports
 - i) Headwaters Tourism - A. Scheel
 - ii) Blues and Jazz Festival – A. Scheel
 - iii) Heritage Committee –
 - iv) Economic Development –
 - v) Arts & Culture –
 - vi) Access Orangeville –
 - e) **Organizational Effectiveness** – Staff Status Reports
 - i) Administrative Reports – A. Scheel
8. **Financial Report**
 - a) Financial Reports to March 31th, 2019 – S. Korscil
9. **Parking Lot (Deferred) Items**
 - a) Boundary Expansion
 - b) Waste Receptacles
 - c) Benches
 - d) Reserve Contributions
10. **New Business**
 - a) BIA Job Descriptions – J. Sammut
 - b) Severance Application for 96-98 Broadway – A. Scheel
 - c) Privacy Policy – A. Scheel
 - d) OBIAA Conference Report - A. Scheel, C. Patton, V. Cvet
 - e) Board Governance Training – A. Scheel
 - f) Mill Park Amphitheatre – A. Scheel
 - g) Member videos – V. Cvet
 - h) Public Survey – S. Bhamu
11. **Adjournment**

3 Minutes

30 Minutes

2 Minutes

20 Minutes

5 Minutes

0 Minutes

45 Minutes

Next Board Meeting: Wednesday, May 15th, Town Hall Multipurpose Room, 87 Broadway, Orangeville

*Subject to change without notice