

## **Agenda OBIA Board of Management Meeting**

Thursday, November 17<sup>th</sup>, 2022 at 0700 - Electronic Meeting conducted via Zoom

More information about this meeting and how to attend:

<https://downtownorangeville.ca/obia-info/members/>

**Members:** M. Beattie, T. Brett, J. Thurgood-Burnett, D. Nairn, R. Hough

**Invited Guests:** S. Koroscil, Koros Games, D. Sherwood, Town of Orangeville

**Regrets:** H. Hochmeister, N. Moniz

1. Call to Order
2. Declaration of Pecuniary Interest
3. Attendance
4. Land Acknowledgement – The OBIA wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of Three Fires Confederacy.
5. Minutes  
**Staff Recommendation:**
  - Motion to approve OBIA Board of Management Minutes of October 19<sup>th</sup>, 2022.
6. Central Counties Tourism / Fed Dev. Grant Update  
**Staff Recommendation:**
  - Motion to direct staff to purchase additional items as per the grant application  
**OR**
  - Motion to direct staff to purchase specific items as identified by the Board.
7. Reconstruction Update
8. Branding Update
9. Boulevard Café & Displaying of Merchandise Displays Bylaws  
**Staff Recommendation:**
  - Motion to endorse the proposed permanent changes to Boulevard Café Bylaw provided the 2022 Temp Café Guidelines are also extended, & to endorse permanent changes to Merchandise Displays Bylaw. **OR**
  - Motion to request amendments to the above
10. Horticultural Contract Extension  
**Staff Recommendation:**
  - Motion to extend contract with KT Property Management for 2 years based on a \$2K increase for the same services. **OR**
  - Motion to release an RFQ for 2023 horticultural services.
11. Orangeville Blues & Jazz Festival Funding Request Letter  
**Staff Recommendation:**

That the Board receive the letter and consider the request as part of the 2023 Budget process.
12. Staff Reports
  - 12.1. Better Together Task Force Update
  - 12.2. Member Ambassador Report
  - 12.3. Marketing Strategist Report
  - 12.4. Farmers' Market Report (not available)
  - 12.5. Social Media Stats Report
  - 12.6. GM's Report

12.7. Financial Report

**Staff Recommendation:**

- Motion to accept the November 2022 staff reports.

13. Strategic Plan - Value Analysis & 2023 OBIA Events/Initiatives Draft

**Staff Recommendation:**

- That the Board be instructed to review the Value Analysis and 2023 OBIA Events/Initiatives Draft in advance of the December Budget Meeting for the purposes of setting the 2022 Work Plan & finalizing the Strategic Plan Update.

14. AGM Constitutional & Policy and Procedures Review

**Staff Recommendation:**

- That the Board be instructed to review suggested changes for discussion & decision at next meeting.

15. Budget Meeting Date/Format/Location

16. 2023 AGM/Board Election Date/Format/Location

17. New Business

18. Adjournment