

AGENDA*

Orangeville BIA Board of Management

Wednesday, March 20th, 2019 at 0700, Town Hall Multipurpose Room, 87 Broadway, Orangeville, Ontario

Mission: To support our members' by contributing to the economic, cultural and social wellbeing of our community.

Members: V. Cvet, S. Koroscil, T. Brett, J. Sammut, C. Patton, H. Hochmeister, S. Singh, M. Beattie, Councillor Sherwood

Guests: Susan Edward, Blumen

1. Call to Order 0700 hours – J. Sammut
 2. Declaration of Conflict of Interest – J. Sammut
 3. Attendance – As listed above –J. Sammut
 4. Review and Approve Minutes of February 20th 2019 – J. Sammut
- } 3 Minutes
- Officers Report - Updates**
- a) Camera upgrades – S.Koroscil
 - b) Community Assessment Priorities – A. Scheel
 - c) Board Meeting Location – A. Scheel
 - d) Member Engagement Survey – A. Scheel
 - e) 3rd Party Event Contributions – A. Scheel
 - f) CVE Letter to Council – A. Scheel
- } 30 Minutes
5. **OBIA Strategic Plan Progress Dashboard Review** – J. Sammut
- } 2 Minutes
6. **Strategic Pillars - Monthly Check-in**
 - a) **Customer Attraction** – Staff Status Report
 - i) Marketing Update – A. Scheel
 - ii) Events Update – A. Scheel
 - iii) Farmers' Market Update – A. Scheel
 - b) **Member Engagement** - Committee & Staff Reports
 - i) Member Ambassador Update – A. Scheel
 - ii) Better Together Improvement Task Force – V. Cvet
 - c) **Beautification/Unique Spaces** - Committee Reports
 - i) Streetscape – V. Cvet
 - ii) Communities in Bloom –
 - d) **Stakeholder Alignment** – Committee Reports
 - i) Headwaters Tourism - A. Scheel
 - ii) Blues and Jazz Festival – A. Scheel
 - iii) Heritage Committee –
 - iv) Economic Development –
 - v) Arts & Culture –
 - vi) Access Orangeville –
 - e) **Organizational Effectiveness** – Staff Status Reports
 - i) Administrative Reports – A. Scheel
- } 20 Minutes
7. **Financial Report**
 - a) Financial Reports to February 28th, 2019 – S. Korscil
- } 4 Minutes
8. **Parking Lot (Deferred) Items**
 - a) Boundary Expansion
 - b) Waste Receptacles
 - c) Benches
 - d) Reserve Contributions
- } 1 Minute
9. **New Business**
 - a) Communities in Bloom – A. Scheel
 - b) Town Committee Appointments - A. Scheel
 - c) Blues & Jazz Festival/Blues & Bikes – A. Scheel
 - d) Exclusive Performance Event Budget – A. Scheel
 - e) OFM Market Coordinator Contract Renewal (in-camera session) – A. Scheel
 - f) General Manager Salary Review (in camera session) – J. Sammut
- } 30 Minutes
10. **Adjournment**

Next Board Meeting: Wednesday, April 17th, Location TBD

*Subject to change without notice