

# AGENDA

## Orangeville BIA

Meeting of the Board of Management  
 Wednesday, November 22<sup>nd</sup>, 2018 at 0700, BIA Office, 10 First Street, Orangeville, Ontario

**Mission: To support our members' by contributing to the economic, cultural and social wellbeing of our community.**

**Members: V. Cvet, S. Koroscil, T. Brett, J. Sammut, Councillor Garisto, C. Patton**

**Guests: none**

- |     |   |   |            |
|-----|---|---|------------|
| 1.  | Call to Order 0700 hours – J. Sammut  | } | 2 Minutes  |
| 2.  | Declaration of Conflict of Interest – J. Sammut   |   |            |
| 3.  | Attendance – As listed above –J. Sammut   |   |            |
| 4.  | Review and Approve Board of Management Meeting Minutes of October 24 <sup>th</sup> , 2018 |   |            |
| 5.  | <b><u>Officers Report - Updates</u></b>   | } | 30 Minutes |
|     | a) Community Assessment - A. Scheel   |   |            |
|     | b) Member Ambassador – A. Scheel  |   |            |
|     | c) Camera upgrades – S. Koroscil  |   |            |
| 6.  | <b><u>OBIA Strategic Plan Progress Dashboard Review</u></b> – J. Sammut                   | } | 2 Minutes  |
| 7.  | <b><u>Strategic Pillars - Monthly Check-in</u></b>  | } | 20 Minutes |
|     | a) <b>Customer Attraction</b> – Staff Status Reports                                      |   |            |
|     | i) Marketing Update – A. Scheel   |   |            |
|     | ii) Events Update – A. Scheel   |   |            |
|     | iii) Farmers' Market Update – A. Scheel   |   |            |
|     | b) <b>Member Engagement</b> - Committee Reports   |   |            |
|     | i) Member Visits - All  |   |            |
|     | ii) Events Committee – V. Cvet  |   |            |
|     | c) <b>Beautification/Unique Spaces</b> - Committee Reports                                |   |            |
|     | i) Streetscape – V. Cvet  |   |            |
|     | ii) Communities in Bloom – V. Cvet  |   |            |
|     | d) <b>Stakeholder Alignment</b> – Committee Reports                                       |   |            |
|     | i) Headwaters Tourism - A. Scheel   |   |            |
|     | ii) Blues and Jazz Festival – A. Scheel   |   |            |
|     | iii) Heritage Committee – V. Cvet   |   |            |
|     | iv) Economic Development – T. Brett   |   |            |
|     | v) Arts & Culture – A. Scheel   |   |            |
|     | vi) Access Orangeville – A. Scheel  |   |            |
|     | e) <b>Organizational Effectiveness</b> – Staff Status Reports                             |   |            |
|     | i) Administrative Reports – A. Scheel   |   |            |
| 8.  | <b><u>Financial Report</u></b>  | } | 5 Minutes  |
|     | a) Financial Reports to October 31, 2018 – S. Koroscil                                    |   |            |
| 9.  | <b><u>Parking Lot (Deferred) Items</u></b>  | } | 1 Minute   |
|     | a) Boundary Expansion   |   |            |
|     | b) Town-wide Event/Risk Management Plan   |   |            |
|     | c) Member Engagement/Survey   |   |            |
|     | d) Cameras  |   |            |
|     | e) Waste Receptacles  |   |            |
|     | f) Benches  |   |            |
|     | g) Reserve Contributions  |   |            |
|     | h) Music on Mill  |   |            |
|     | i) Community Party/Event  |   |            |
|     | j) Cross Street Holiday Displays  |   |            |
| 10. | <b><u>New Business</u></b>  | } | 15 Minutes |
|     | a) Demolition/Renovations at 2 Third Street/63 Broadway – A. Scheel                       |   |            |
|     | b) Date for Budget Meeting – A. Scheel  |   |            |
|     | c) Small Business Input Sought – A. Scheel  |   |            |
|     | d) Reusable Tote Bags – A. Scheel   |   |            |
|     | e) Digital Service Squad & Digital Transformation Grants – A. Scheel                      |   |            |

**Next Board Meeting: Wednesday, December 5<sup>th</sup>, 7:00 AM at the Orangeville BIA Office, 10 First Street, Orangeville. Adjournment.**

\*Subject to change without notice